Capture those important moments in all their high-resolution beauty.

8.1 MEGAPIXELS

Zoom in on those smiles.

3x OPTICAL ZOOM

For great blur-free photos, even when the subject's moving.

PS (PICTURE STABILIZATION/ANTI-BLUR) MODE

Bright, beautiful pictures, even in low light.

SENSITIVITY UP TO ISO 800

Scene-specific settings ensure great pictures in various photo situations.

14 SCENE POSITIONS

NATURAL LIGHT · BABY · PORTRAIT · LANDSCAPE · SPORT
NIGHT · FIREWORKS · SUNSET · SNOW · BEACH
MUSEUM · PARTY · FLOWER · TEXT

Compose your shots and play back your photos with ease.

2.5-INCH LCD

Readily available power source; no bulky chargers required!

2x AA BATTERIES

Compatible with standard SD/SDHC memory cards.

SD/SDHC CARD SLOT

BLACK

DIGITAL CAMERA A850

SPECIFICATIONS

DIGITAL CAMERA A850

Number of effective pixels*1	8.1 million pixels
CCD sensor	1/2.5-inch CCD
Storage media	Internal memory (approx. 24MB) / SD memory card / SDHC memory card*2
File format	Still image: JPEG (Exif Ver. 2.2*3) / Movie: AVI (Motion JPEG) with sound (Design rule for Camera File system compliant / DPOF-compatible)
Number of recorded pixels	Still image: 3,264 × 2,448 (8M) / 3,264 × 2,176 (3:2 format) / 2,304 × 1,728 / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 3× optical zoom lens, F2.8 - F4.9
Lens focal length	f=6.1 - 18.3 mm, equivalent to 36 - 108 mm on a 35 mm camera
Digital zoom	Approx. 5.1×
Aperture	Wide: F2.8 / F4.5, Telephoto: F4.9 / F8.0
Focus distance (from lens surface)	Normal: Wide: Approx. 60 cm / 2.0 ft. to infinity Telephoto: Approx. 60 cm / 2.0 ft. to infinity Macro: Wide: Approx. 6 cm - 80 cm / 2.4 in. - 2.6 ft. Telephoto: Approx. 40 cm - 80 cm / 1.3 ft. - 2.6 ft.
Sensitivity	Auto / Equivalent to ISO 100 / 200 / 400 / 800 (Standard Output Sensitivity)
Exposure control	TTL 256-zones metering
Exposure mode	Programmed AE
Shooting modes	Auto, Manual, Picture Stabilization (Anti-blur), Movie SP: Natural Light, Baby, Portrait, Landscape, Sport, Night, Fireworks, Sunset, Snow, Beach, Museum, Party, Flower, Text
Shutter speed	(Auto mode) 1/4 sec. to 1/2000 sec., (All other modes) 8 sec. to 1/2000 sec.
Focus	Auto focus (Center)
White balance	Automatic scene recognition Preset: Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm white), Fluorescent light (Cool white), Incandescent light
Self-timer	Approx. 10 sec. / 2 sec. delay
Flash	Auto flash Effective range (ISO AUTO): Wide: Approx. 30 cm - 4.2 m / 1 ft. - 13.8 ft. Telephoto: Approx. 30 cm - 2.5 m / 1 ft. - 8.2 ft. Macro: Approx. 6 cm - 30 cm / 2.4 in. - 1 ft. Flash modes: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro, Red-eye Reduction & Slow Synchro.
LCD monitor	2.5-inch, Approx.154,000 dots, low-temperature polysilicon TFT color LCD monitor, Approx. 97% coverage
Movie recording	640 × 480 pixels / 320 × 240 pixels (30 frames/sec.) with monaural sound *Zoom function cannot be used during movie recording.
Photography functions	Best framing, Frame no. memory
Playback functions	Trimming, Multi-frame playback, Sorting by date, Slide show, Image rotate
Video output	NTSC / PAL selectable
Digital interface	USB 2.0 High-speed
Power supply	2x AA-size alkaline batteries (included), 2x AA-size Ni-MH batteries (sold separately)
Dimensions	92.9 (W) × 60.4 (H) × 30.1 (D) mm / 3.7 (W) × 2.4 (H) × 1.2 (D) in. (excluding accessories and attachments)
Weight	Approx. 135 g / 4.8 oz. (excluding accessories, batteries and memory card)
Accessories included	AA-size alkaline batteries (2), Hand strap, USB cable for A850, CD-ROM: FinePixViewer S / FinePixViewer, Owner's manual

Number of images / recording time

Modes	Still image						Movie	
Number of recorded pixels	3,264 × 2,448		3,264 × 2,176 (3:2)	2,304 × 1,728	1,600 × 1,200	640 × 480	Movie recording time	
Quality	JPEG FINE	JPEG NORMAL	JPEG	JPEG	JPEG	JPEG	VGA (30 fps)	QVGA (30 fps)
Internal memory (approx. 24MB)	5	11	13	23	37	170	29 sec.	53 sec.
SD memory card 512MB	120	240	280	490	770	3,430	9 min.	17 min.
1GB	250	490	560	980	1,540	6,880	19 min.	35 min.
2GB	500	990	1,120	1,930	3,090	12,390	39 min.	71 min.
SDHC memory card 4GB	1,000	2,000	2,250	3,870	6,200	24,820	79 min.*	143 min.*
8GB	2,020	4,010	4,520	7,780	12,440	47,130	160 min.*	288 min.*

Actual number of frames and recording time varies depending on the types of memory card or shooting conditions.
*A movie recording will stop automatically when the movie file size becomes approx. 2GB.

*1 Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

*2 Please see the Fujifilm website to check memory card compatibility.

*3 Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.

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FUJIFILM
FUJIFILM Corporation

For more information, please visit our Website:
http://www.fujifilm.com/products/digital_cameras/index.html

Specifications are subject to change without notice.
All sample photos are simulated images.

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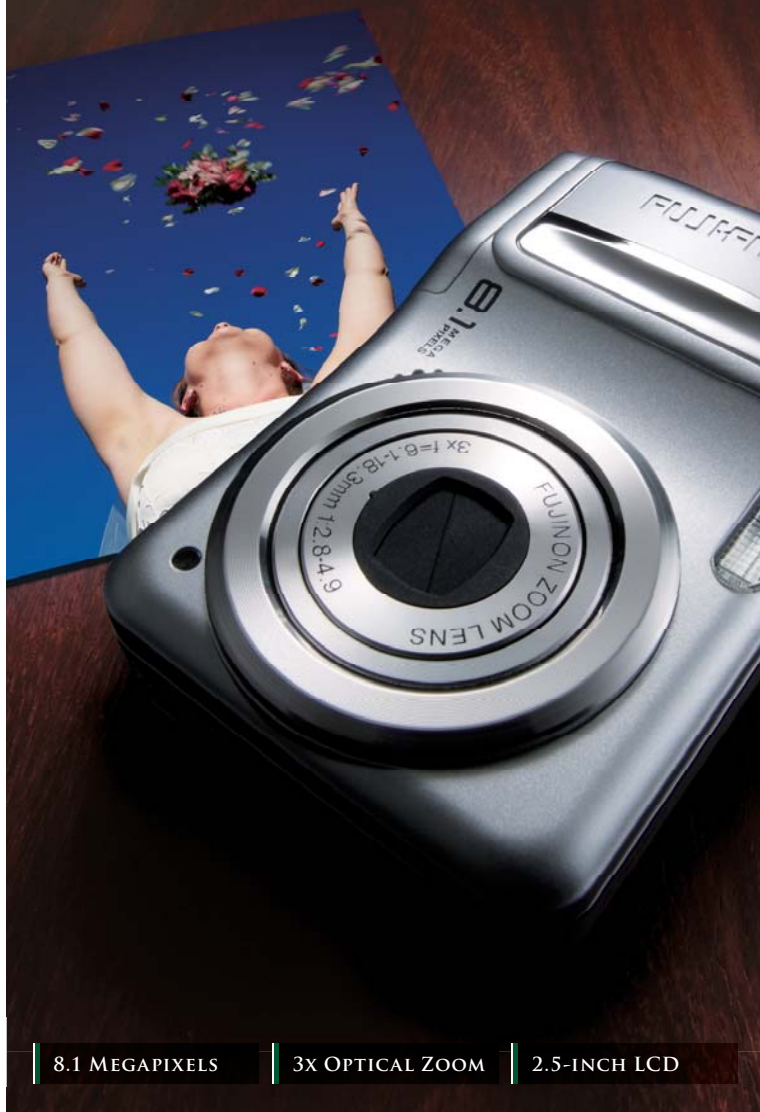
FUJIFILM

NEW

DIGITAL CAMERA A850

WELCOME TO DIGITAL EXCELLENCE



8.1 MEGAPIXELS | 3x OPTICAL ZOOM | 2.5-INCH LCD

3X Optical Zoom
Far away? Just zoom right in!
PS (Picture Stabilization/Anti-Blur) Mode
Crisp, clear, blur-free photos even with fast-moving subjects or camera shake
8.1 Megapixels
Preserve your precious memories, beautifully!
Silver
Black
2.5 -inch LCD
Big, bright, and easy to view!
Perfect for all occasions –
fill your life with fun
All sample photos are simulated images.